KASF- MWRC 2019 Q1 Board MTG AGENDA & MINUTES 4.3.19 – FINAL
WHEN: Tuesday, April 2, 2019 @ 7 pm CST
CALL-IN Info: 712-451-0236 | Access Code: 304761

*** MWRC Responses in RED; AI = Action Item**

*** Q1 MWRC Board MTG Minutes in BLUE**

PRESENT (5): Hoyoon Kim, Patty Kim, John Kwon, Danny Lee, Jane Lee-Kwon

ABSENT (2): Phil Kim (work), David Shin (family emergency)

1) **Prep for call w/ KASF National (SUN April 7th @ 7 pm CST)**
   - **Frank Lee, KASF National Chair**
   - **Sang Kim, KASF National – Operations CMTE Chair**

1. MWRC has not provided to the NB any meeting Minutes of the MWRC Board of Directors (BOD). The NB need the MWRC Minutes which will identify the 2019 MWRC BOD's, President, Secretary; Treasurer; Scholarship; Membership and Organizational Committee representatives; 2019 NB representatives as soon as possible.

a) We will submit today's meeting as 2019 Q1 MTG Minutes

b) 2019 MWRC Board, National CMTE Representatives, and NB Representatives already identified as per KASF National website and 2019 Conference participants as follows:

► MWRC Board

President: Jane Lee-Kwon

Vice-President: David Shin

Secretary: Patricia Kim Celmer

Treasurer: John Kwon

MWRC Board Members: Phil Kim; Danny Lee (new as of 2019; 2x scholarship recipient); Hoyoon Kim (new as of 2019)

► National CMTE Representatives

- Organizational CMTE: Jane Lee-Kwon
- Scholarship CMTE: Jane Lee-Kwon & John Kwon
- YP CMTE: Danny Lee

► NB Representatives (conference participants)

- Jane Lee-Kwon
- John Kwon
- Danny Lee
- Hoyoon Kim

The Board discussed and agreed that we would recruit non Korean-Americans as Evaluators and Board Members to be inclusive/diversify and bring aboard KWVD and KA adoptee participants. This will raise our profile in the Midwest community and also help us expand our fundraising market. Eventually, we would like to have Board Members representing all 10 states (IL, IN, IO, MI, MN, MO, ND, OH, SD & WS).

2. In 2018 MWRC had 116 completed applicants and only 8 applicants were given awards (6.9% or $16,000) (See attached). The acceptance rate should be at least 20%. It appears that MWRC raised $2,200 in 2018. The NB Chair Distribution of $13,800 covered the balance. If MWRC was to increase the acceptance rate to 20% then it would have to award at least 22 students or $44,000. To do this MWRC have to raise $30,000 in 2019 (besides the $14,000 NB Distribution).

In 2018, we distributed 10 scholarships in total – 2 high school & 8 college/graduate ($17K)

We also received 2 scholarship donations: $25K Chair Scholarship from Keith Kim and $10K Hiro Joho Memorial High School Scholarship (which will fund high school scholarships 2018 – 2027)

Jane noted that in 2018, 394 scholarship applications (87 HS; 307 C/G) were started and 132 were submitted (17 HS; 115 C/G)

*2016 = 91 Submissions; 12 Scholarship Recipients

*2017 = 112 Submissions; 9 Scholarship Recipients

3. The NB needs assurance that MWRC will be able to competently evaluate and select the applicants for 2019.

We have competently evaluated and selected applicants in 2016, 2017 and 2018.

4. The NB needs assurance that MWRC will hold an Award Ceremony (didn't happen in 2018) in September 2019.

Again, we did not hold a 2018 Awards Ceremony so that every dollar we had could be directed towards scholarships.

We plan to hold an all-day event in 2019 so that participants can truly get to know one another, and establish a sense of connection so that we can continue to build out the MWRC Community Network.

Danny mentioned that the opportunity to get to know MWRC members at the 2016 awards event has helped him to stay interested in KASF.

5. MWRC needs a plan on how to raise funds. Dues?

We will start a GoFundMe page with the goal of $25K for 2019, which will end AUG 1st. We will brand the MWRC fundraising campaign as “Rise Together” since it is our collective duty as a community to invest & inspire the next generation.

Danny stated that we need a fundraising strategy – all agreed. **[AI-1]** Jane will send out the previous fundraising overview and we will convene a follow-up meeting to solely discuss this topic.

Jane mentioned that in Leonard Kim’s farewell address as KASF National Chair 2016-18, he raised the concern about disparities between chapters and hopefully National is working on solutions/remedies.

6. Mr. Kwon of NERC will allocate $10,000 of his donation to MWRC. That still leaves MWRC $20,000 short unless they can raise the funds
locally.

[AI-2] For the SUN 4/7 @ 7 pm call with KASF National (Frank & Sang) – Jane, John, Patty and Danny will participate

1) **2019 KASF-MWRC Operations**

a) 2019 KASF National Conference scheduled for APR 12-14th in Los Angeles, CA

- Jane Lee-Kwon, John Kwon, Danny Lee and Hoyoon Kim will participate as MWRC reps

b) Scholarships

- Application period: APR 1st to JUN 30th
- Evaluation: JUL 2019 **[AI-3: Recruit evaluators]**
- Announcement: AUG 15th
- Awards Ceremony: SEPT 2019

c) 2019 Rise Together (fundraising)

- MWRC Goal is $25K; $15K National distribution & $10K Donation from Mr. Kwon (NERC)

d) Register MWRC with IL Secretary of State

e) Should we close down MWRC for now?

Other Business Items:

1) New KASF National website www.kasf.org
2) New MWRC business cards will be ready for LA conference
3) 2018 MWRC Awards Program is near completion as well

KASF-MWRC Q3 Meeting Minutes

Location: Korean Cultural Center of Chicago (KCCOC) – Event Hall 1

Date: August 17, 2019

Time: 10:00 AM CST

Attendees: Jane Lee-Kwon, John Kwon, David Shin, Patty Kim, Eun Jeong (EJ) Lee

Agenda Items

Introduction of KASF National Executive Director Eun Jeong (EJ) Lee

- EJ was hired by the National Board as a full-time Executive Director. Her professional background and secondary degrees are in social welfare, and she has worked primarily with non-profit organizations.
- EJ has been traveling around the U.S., attending regional board meetings to get to know each of the KASF chapters and discuss regional issues.
- EJ fundraising goal for KASF is $250K annually.

EJ's visit to the MWRC chapter is an opportunity to raise our profile within the community

- Visit to Korea Times – Augie Lee is publicly claiming that he was wrongfully accused, and so the Korea Times is seeking evidence from KASF. EJ plans to prepare a press release as the National Board's public response to the allegations regarding Augie Lee.
- Visit to Hanmi Bank - EJ will leverage the relationship with Jae Yoon at Hanmi Bank, as she is a "great community resource."
- Visit to K-Radio – One suggestion made to EJ was to send press releases and statements to all the local media outlets for consistency and inclusion.

In addition to fundraising goals, EJ has plans for raising awareness of KASF at the national level

- Contact past recipients of KASF scholarships and highlight their stories on social media on a monthly or bi-weekly basis. This is not only an opportunity to strengthen ties with various community networks across the U.S. but also to grow KASF's presence on social media, as an appeal to potential next-gen board members.
- "Giving Tuesday" – EJ is planning a national fundraising campaign slated for December 3, 2019 (soon after Thanksgiving).
- Build and grow a donor database – Besides reaching out to past recipients of scholarships, EJ will reach out to non-Korean prospective donors such as those in the Korean war veterans community and Korean American Adoptees.

MWRC Operations – 2019 Scholarship applications

- 78 applications were evaluated by MWRC 40 applications from Ohio, Indiana, and Michigan were routed to the ERC so that the MWRC could meet the 20% scholarship awarding rate. Of these 40, 8 were awarded scholarships totaling $16K ($10K from National and $6K from ERC).
- Jane has contacted 12 of the 78 applicants at the college and graduate school level who have confirmed attending the 2019 KASF-MWRC Awards Dinner on 9/28/2019. The 8 recipients awarded scholarships by the ERC will be given the choice to attend the ERC event (Virginia on same date 9/28/2019) or the MWRC event in Chicago.

MWRC Operations – 2019 Rise Together (fundraising)

- 2019 fundraising goal was $25K. For the 2019 Rise Together campaign, $4030 was raised.
- As of 8/16/2019, bank account is at $11,968.35. Of this, $9K is held for future years' scholarships as part of a $10K high school memorial scholarship fund to span 10 years. Deducting the cost of the meeting room for the 8/17 Q3 meeting ($50) and the room deposit for the 2019 KASF-MWRC Awards Program ($200), the 2019 budget remaining budget is: $2718.35
- Mr. Keith Kim of California generously donated for $5K to the MWRC to be used for operations. This money will arrive in September.
- Dr. Yoon Tae Kim, former MWRC President and Chair Scholarship Donor, gave $1K donation to the MWRC, allowing awarding 2 more scholarships.
- Feedback from David: Some colleagues have expressed an interest in joining the board rather than donating because of rumors of Augie Lee. They want to be familiar with the board's actions before donating. Others have donated but specified that the donation must be put "toward scholarships only."
- Per David, younger potential donors or board members would like to see data on KASF. Suggestion to add this to the GoFundMe webpage as well as incorporate data into the annual Program Book.

2019 KASF-MWRC Awards Program – Saturday, 9/28/2019

- After discussion at this meeting, the format of the event was amended to the following agenda:
    - 11 AM to 3 PM – Community network building event, to include panel discussions and interactivity
    - 3 PM to 6 PM – Awards dinner and distribution of scholarship awards
    - Jane would like to get Will Song (owner of several Chicago restaurants) as a featured speaker to be followed by Q/A session
- Location: KCOCC Event Hall 1

- We will not charge to attend this event. We will do so next year but ask for donations. The consensus is that we need more planning and a more formal event format.

2019 MWRC Community Network - The Crossing Borders Eat4NK

- Event will be held on Friday, 9/27/2019 in the Ravenswood neighborhood of Chicago
- This event is generously providing a discounted student rate of $50 to KASF students and board members who wish to attend (regular ticket price $150)

2019 MWRC Community Network – Monthly outings/call

- The idea is to have a monthly event with scholarship recipients, applicants and prospective board members and hear how they are doing

2020 MWRC Operations – National Meeting

- For 2020, the National Meeting will be in Denver, CO and hosted by the new Mountain States Regional Chapter (MSRC)
- Dates have not been finalized but the meeting will be in March or April 2020
- EJ told us a change that the NB made for this year's meeting in which only chapter board Presidents and members of the committee-at-large will be invited to attend; she will confirm this for us. Jane stated that in the past, four MWRC Board Members were compensated to attend annual National Board Meeting.

2020 MWRC Operations – Board recruitment

- Each board member is tasked to think of at least one person to invite to join the MWRC board
- We can diversity board roles, for e.g. we are the service board for MWRC. Prospective board members can be invited to join the service board or serve in another capacity, such as a Next-Gen board, an advisory board, or a donor board
- David has 3 prospective board members in mind. Each has expressed concerns with diligence of the board, after the Augie Lee rumors

2020 MWRC Operations – 2020 Rise Together (fundraising)

- Officially kickoff the GoFundMe webpage from February to August 2020
- Jane's "Giveback" idea – Ask past scholarship recipients for any size donation
- David shared feedback from some older potential donors that they would rather write a check for their donation to KASF instead of donating online on the GoFundMe webpage. Or would prefer a means to donate directly to KASF instead of through the GoFundMe site. EJ confirmed that KASF is building a link on the http://www.kasf.org that will allow direct donations

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Action Items

1. Jane will send EJ the list of past recipients of KASF scholarships for which she has some form of contact information.

2. Jane will send EJ our (MWRC Board) contact information.

3. Jane will work on the program and budget for the 2019 KASF-MWRC Awards Program.

4. EJ will confirm who is officially invited to attend the 2020 National Meeting.

5. All board members tasked to think of at least one person to invite to join the MWRC board.

2. Request to EJ: Can you put together a short video about KASF that chapters can show to kickoff chapter program events?